



Historic Preservation Board

Date: October 4, 2016

Time: 6:00 p.m.

Location: 57 E. First Street, Lower Level Council Chambers

Members Present	Members Absent	Staff Present	Guests
Janice Gennevois, Vice-Chair Annalisa Alvrus, Ph.D. Greg Marek Brandon Benzing Milagros Zingoni Louise Swann	Laura Schaffer-Metcalf, Ed.D., Chair	John Wesley Lauren Allsopp	Vic Linoff

1. Call meeting to order

Vice-Chair Gennevois called the meeting to order at 6:05 p.m.

2. Approval of the September 6, 2016 regular meeting minutes

It was noted that the spelling of Board member Zingoni's name needed to be corrected.

First Motion made by Board member Benzing to approve the minutes as amended and seconded by Board member Zingoni to approve the September 6 meeting minutes. Motion carried 6-0 (Chair Schaffer-Metcalf absent)

3. Miscellaneous Items from the Audience

None.

4. Update on Draft Historic Landmark Sign Ordinance

Staff member Wesley reviewed a memo provided to the Board members regarding options for the sign ordinance and the challenges seen in drafting an ordinance. He asked the Board to focus on the identified options and provide feedback on which option was preferred.

Board members reviewed and discussed the various options. There was consensus among Board members that they want the ordinance to be as simple to implement as possible in order to encourage property owners to use it. It should be focused on preserving existing, historic neon signs. There was concern for an ordinance that would also allow for non-historic signs, such as options 5 and 6. The Board felt there was benefit of starting with either the Flagstaff ordinance or the Tucson ordinance because they have already been adopted and implemented. It was suggested that we contact their HP staff for further information about how those codes are working.

Board member Zingoni asked for a list of incentives that could be used to encourage retention of a historic sign and for an inventory of the existing signs that might be covered by the proposed ordinance.

Staff member Wesley stated that with the current workload and focus on the existing sign code, it is not likely that staff will have time to really focus on this ordinance until sometime next Spring.

5. Introduce contract historic preservation professional Lauren Allsopp and discuss role and duties

Staff member Wesley introduced Lauren Allsopp who has been contracted to provide historic preservation services to the City. Ms. Allsopp reviewed her background with the Board.

Mr. Wesley reminded the Board of the items that had been included in the scope of services for the contractor to work on and described some of the things Ms. Allsopp is already getting started on. Board member Marek suggested she could begin looking at the Post World War II information in preparation for Board discussion next year. Board member Zingoni asked if she could review what is being done in other cities. Vice-chair Gennevois requested that she assist the Second Avenue/Pasadena group with their efforts to create a district in that area.

6. Discuss and plan for November neighborhood meeting to be held at Fire Station 201

Staff member Wesley reminded the Board of the plan to hold the November meeting at Fire Station 201 and invite residents of the Wilbur, Fraser, and Temple Historic Districts to attend so they could learn about their district and what it means to be part of a historic district. Ms. Allsopp has been working on some materials for the meeting which she shared with the Board. There was discussion about the need to provide Spanish language translation of the materials at the meeting. There was also discussion regarding making the meeting open to families.

7. Updates on ongoing items:

- a. Certificates of Appropriateness cases

None.

- b. Downtown façade improvement, colonnade removal, and historic designation

Vic Linhof updated the Board on this item. A meeting was held with Councilmember Glover. This should be on a study session soon for consideration by the Council.

- c. Westside Clark local historic district designation progress

None.

- d. Student writing contest

Staff member Wesley informed the Board that information and materials are out.

- e. Prepare for Second Friday Downtown event in November

The Board members reviewed the schedule and who could be at the event in November.

- f. Involvement of older students in historic preservation activity

Board member Zingoni stated her concept is to work with students up to 18 years old to produce a YouTube-type wrap video that is related to historic preservation. Board member Swann suggested it might be possible for students to get class credit for such a project.

8. Updates on Museums, Exhibits, Committees and Events related to Historic Preservation

Vic Linoff addressed the Board on a number of items including the rehabilitation of the Alhambra Hotel, historic panels for the new light rail stations, the Buckhorn Baths were not included on the endangered property list, and James Garrison is now on the Tempe HP Commission.

9. Board Member comments, questions, and future agenda items

The meeting in November will be focused on information for the historic districts.

10. Adjournment

Vice-chair Gennevois adjourned the meeting at 7:53 pm.

First Motion made by Board member Marek and seconded by Board member Alvrus.
Motion carried 6-0 (Chair Schaffer-Metcalf absent)

Supporting data is available for public review in the Planning Division,
Municipal Building, 55 N. Center St., Mesa, Arizona 85201

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